

Bernville Area Community Library
Board of Trustees-Executive Committee-Meeting
Tuesday, April 27, 2021

Board Members Present: Bob Stoltzfus, Mary Walsh, Cristel Wenrich, Jason Wenrich, Sarah Jones, Shawn Raup-Konsavage

Call to Order: The meeting was called to order at 6:05 PM by Bob

Dates to Remember: Next Board meeting – May 10, 2021

President's Opening:

The previously scheduled April Board Meeting had to be cancelled due to a lack of quorum but certain issues had been brought to the President's attention and he decided to hold an Executive Committee meeting to discuss some of these, according to Bob. The main purpose of this meeting was to formulate goals for the Library in order to define a "successful" year.

Discussion:

Shawn began the discussion by explaining his frustration and disappointment with certain aspects of the Library's appearance and orderliness. He also stated the importance of establishing certain measurable goals for the Library staff and Board to work towards. He felt we also need to have a more cohesive plan in place to publicize our services to the Community and our special programs.

Open discussion followed with many suggestions offered by all attending Board members. Specifically, it was noted that we need to get hard data from Alicea on library's usage over the last few years so that we can set numerical goals for current year.

Many suggestions were offered regarding ways to increase public awareness of library and events. These included reaching out to local churches, Grange, direct mailings, inserts in books, staff support when interacting with patrons. Increased programming, including bringing Story Time back into the Library, were brought up and supported by Cristel and Sarah

Conclusion:

The following goals were determined and will be expanded upon at the next Board meeting-

1. Obtain data on circulation, membership, computer usage, Hot Spot rentals for last several years;
2. Work toward successful Father's Day Breakfast with attendance of over 300;
3. Increase of publicity and rentals of Hot Spots;

4. Get rid of cash register in library and upgrade the technology;
5. Restart book sales;
6. Obtain and revise the Employee Handbook.

Meeting was adjourned at 7:15PM.

Mary Walsh, Secretary

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