

Bernville Area Community Library
Board of Trustees Meeting
Monday, July 12, 2021

Members Present: Bob Soltzfus, Sarah Jones, Christel Wenrich
Library Director: Alicea Rodig

Call to Order: Bob at 6:07.

Dates to Remember:

- 8/9/2021 @ 6PM, the library-- Board Meeting
- 7/27/21 @ 7PM, Umbenhauer Park -- Building Planning Meeting
- 8/18/21 @ 7PM, Virtual? -- County Library Meeting

Secretary's Report: Accepted-Sarah moved, Christel seconded. All in favor.
Sent prior to meeting by Mary for approval and changes.

Treasurer's Report: Accepted-Christel moved, Bob seconded. All in favor.

Nothing stood out. Discussed streamlining the report by switching everything over to Quickbooks. Christel, Alicia, and Denise will discuss making the changes.

Banking discussion: the new secretary will need to be a signer on the bank accounts which may cause everyone to need to re-sign. Bob will follow-up with finding out what needs to happen.

It was decided that Bob and Alicea will begin to gather info from other banks in order to quickly make changes if BB&T decides to leave the area.

Director's Report:

1. Alicea sent out the report including hotspot and circulation statistics prior to the meeting. She updated us on the following
2. Community Day--We have received 20 items and 20 gift cards, and are waiting on responses to letters recently sent out.
3. Mary Walsh's resignation from the board letter has been received and was accepted.
4. Programming--
 - a. Children's programming will return to in-person, on-site in the fall.
 - b. Currently, Debe has added another virtual program, "Amazing Girl's of Bernville," featuring talented 8+ year olds in Bernville. It appears to be a hit based on video views.
 - c. For the fall, Alicea is looking to add Flannel Board Fridays, homeschool support meetings, and a poetry trail.
5. The AWE computer will be replaced with a bilingual desktop for \$3600 (in the 2021 budget) because the current children's computer is out-of-date.
6. Decision to NOT apply for grant for free hotspots as the savings is to be passed on to the consumer thereby losing the library revenue.
7. Fundraising ideas Alicea plans to discuss with Jason to be implemented whenever makes most sense.
 - a. Hershey: volunteers work at Hershey and receive a pass to the amusement park. The library would receive the wages.
 - b. Yard Sale: set up at the elementary school and rent spots to vendors
 - c. Food Truck Monday: set up at the elementary school to serve during dinner hours Mondays because there is no place open for eating out Mondays
8. Berks Library System is celebrating 35 years and encouraging system libraries to partner with local businesses to give a discount to library card holders. Bob will assist with the proposal letter.

9. Circulation and people count remain lower than June of 2019. Christel suggested looking at other library statistics for comparison before becoming alarmed.
10. Hotspot rentals: Alicea has attempted several times to get it set-up but has not been successful. She is planning a meeting with Shawn for assistance. She is also still experimenting with Bob's hotspot and card to find the best set-up for recurring payments using stored cards for hotspot rentals.
11. The book sale made \$351 exceeding the goal of \$350.

Old Business

1. New building meeting
 - a. The June meeting was well attended
 - b. Due to location, the Fire Dept. may not participate. This will need to be decided quickly.
 - c. Next meeting: 7/27 Umbenhauer Park
2. Next county meeting will be 8/18 @ 7. Do we need someone to attend since Mary resigned?
3. Breakfast with the Grinch
 - a. Begin "save the date" announcements now
 - b. Ticket sales begin Labor Day
4. Social Media
 - a. Lauren is using the PA Forward Calendar to post on Instagram
 - b. Alicea continues to post on Twitter and Facebook
 - c. She is using Lesleigh's Social Media Audit to improve the library's online presence
 - d. Continue to take photos of book sale items to put on SM to encourage people to visit the used book sale room
5. Father's Day Brunch
 - a. Shawn was disappointed with the turnout. 50 tickets were sold but not everyone showed up.
 - b. The volunteers and recipients were happy.
 - c. Discussed the need to re-brand the event so that it is different from Father's Day because taking dad out for dinner is not generally associated with Father's Day.

New Business

1. Minimum Wage: While it appears that the minimum wage will be raised, the decision was tabled until we have more information and a better timetable for the phase in.
2. Air conditioner: Alicea will contact Blue Mountain Mechanical to determine why the AC is making a funny noise at times.
3. Berks County Library System Membership Agreement
 - a. We have received the agreement to which our funding is tied. The President and Secretary must sign it prior to 9/30. It will be valid beginning 1/22.
 - b. Currently, we meet all requirements of the agreement to receive full funding according to the 2020 Member Library Profile.
4. Sarah Jones was nominated to replace Mary as secretary by Bob. Christel seconded. Motion carried.

Adjournment: Sarah moved, Christel seconded. All in favor.

Sarah Jones, Acting Secretary