



100 North Reber Street
Wernersville, PA 19565
www.berkslibraries.org/branch/wernersville

PATRON SOCIAL MEDIA USE POLICY

This Policy specifies accepted, and unacceptable, Social Media activities on the Wernersville Public Library's Social Media sites. Examples of such sites are TikTok, Twitter, Facebook, Instagram, LinkedIn, YouTube, and includes all social media environments that may appear in the future.

Many social media sites allow users of those sites to become a “friend”, “fan” or otherwise associate their own “profiles” or virtual presences with the Wernersville Public Library’s profile on these sites.

The Wernersville Public Library encourages interaction on its social media sites. However, the following types of comments and messages are not acceptable and will be removed immediately from the library’s social networking sites:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Inappropriate words even if certain letters are replaced with * or other symbols
- Potentially libelous statements
- Plagiarized material
- Private, personal information published without consent
- Comments unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Commercial promotions or spam
- Organized political activity
- Photographs or other images that fall in any of the above categories

The Library Director will review the Wernersville Public Library's social media sites on a regular basis. Persons believing that comments and/or messages are inappropriate should bring their concerns to the attention of the Library Director. In addition to having the authority to remove unacceptable comments and messages, the Library Director may ban the writer from posting any further messages on the library’s social media sites.

This Social Media Use Policy is posted on Wernersville Public Library’s website, so that patrons may refer to it to judge what comments and/or messages are welcome, and what are unacceptable.

The Wernersville Public Library reserves the right to reproduce comments, posts, and messages in other public venues. For example, a response to a YouTube book review may be quoted in a newspaper or on the library website. Identifying information, other than first name or ‘handle’, will be removed unless prior approval is granted by the user. The Wernersville Public Library assumes no liability regarding any event or interaction that takes place by any participant in any Library-sponsored social media service, and does not endorse or review content outside the "pages" created by Wernersville Public Library staff.

Adopted 1/9/2024