

Bernville Area Community Library
Board of Trustees Meeting
Monday, January 11, 2021

Board Members Present: Bob Stoltzfus, Shawn Raup-Konsavage, Mary Walsh, Cristel Wenrich, Matt Whipple

Library Director: Alicea Rodig

Call to Order: 6 PM by Bob Stoltzfus, President. Meeting held over Zoom due to recent uptick in Covid-19 pandemic cases

Dates to Remember: Next meeting February 8, 2021 @6PM

Report of Secretary:

The minutes of the December meeting were distributed via Email. Matt made a motion to accept the secretary's report. The motion was seconded by Shawn. All in favor, none opposed.

Treasurer's Report:

No Treasurer's report was presented because Alicea was still waiting on the final funding report from the County.

Old Business:

Revisited importance of Board members' involvement in County Library meetings. Bob will attend 2/24 meeting; Mary will plan to attend 5/19, 8/18 and 11/17.

Plan to advertise Hot Spots on Bernville Borough's LED sign.

Discussion on "Grinch" as a major community activity/ fundraiser for Fall will start at a later meeting.

New Business:

Prior questions raised by Shawn were discussed at length. Ways to better advertise the Library and its hours, services and programs were suggested. Limitations of current website were addressed. Plan to add FAQ's to make library usage easier and clearer for Community members,

Reviewed rationale for Covid restrictions regarding BACL and options going forward – possibly reopening for limited browsing February 1.

Idea raised by Shawn of possibly modifying the vestibule to have a pass-through window for safer way of distributing materials. Alicea agreed to reach out to building's owner.

Technical difficulties abruptly ended meeting at 6:37; meeting restarted at 6:55.

Idea of starting special Marketing Committee was discussed and Bob will set up a meeting in next few weeks for those interested.

Director's Report:

Alicea reviewed recent programs such as STEM Bags, Take-A-Break Bags and the successful response they received. Plan to increase number of them available next time.

Idea for ways to tie Library to local business was brought up, including possibility of prize drawing when local receipts are presented to Library.

Alicea is looking into linking Hot Spot banner to direct purchase site for ease of use.

Alicea will reach out to Tulpehocken School District Administration to ask for Library link to be included on their website.

The meeting was adjourned at 7:10.

Mary Walsh, Secretary