

## **Robesonia Community Library**

### **Board of Trustees Meeting**

**February 18, 2021**

#### **Call to Order:**

Meeting was called to order, via Zoom due to the pandemic, at 7:03pm by acting President Mindy Cohen who is filling in for Laura Yazemboski. Present were Beth Baxter, Alyssa Bushkie, Susan Eshlemen, Kennon Rice, Jena Sweigart, Carol Werkheiser and Stephanie Williams.

Absent: Wendy Beard, Laura Yazemboski

**Approval of Minutes:** It was noted that the minutes have been missing on the library website. Secretary Beth Baxter will email back minutes to Library Director to post online. Upcoming Board meetings were clarified as the 2<sup>nd</sup> Thursdays of the month at 7pm. Kennon Rice made a motion to approve the minutes, Alyssa Bushie seconded. The Board cast a voice vote of approval.

**Treasurer's Report:** none, the Board is still absent a Treasurer.

**Correspondence:** none.

#### **Librarian's Report:**

Library Director, Susan Eshleman presents report. Statistics include 5 new adult registrations, 1 new juvenile registration, 1853 items circulated, 20 computer sessions, 4 WIFI users and 1245 patrons via foot traffic. Susan will advertise the WIFI availability on Facebook. Facebook statistics for the month include 4 Storytime sessions with 282 reached, 1 Mystery Book Bag post with 1353 reached, 2 Together We Read posts with 113 reached and 1 System-wide Initiative post with 49 reached.

The Board discussed struggle of engaging patrons online. A suggestion was made to have guest readers, including children. Mindy suggests using Instagram and Twitter accounts and Jena suggests contacting the local schools to share links for online content.

Susan reports that Leah Ruth, Youth Services Director has been working on Teen Time as advertised on the library website. There has been no post since August. Leah will restart Teen Time posts on Facebook and Susan will reach out to school librarians to advertise as well. Stephanie Williams suggests YouTube and Instagram channels as other libraries have done.

Spring teen Book Drops have arrived and will be advertised. Leah will donate old packs to Bethany Children's Home.

CE's include Leah attending Every Child Ready to Read, YALSA webinar, and Engaging and Programming for LGBTQ Youth. Mindy states she has a contact at the LGBT Center of Reading. There was some discussion about Spanish Language books as well as books about cultural celebrations such as Diwali.

CE's for Susan include the PA Forward seminar on January 26.

Library Director's meeting on January 26 included the Agreement for Provision of Library Services Reading to include 2 libraries not included in the original agreement and adjusted budget due to use of CARES funds. The signing of new Library Automation Agreement was also discussed. Stephanie Williams clarifies that the comment period on this Agreement ends February 26.

The new Accessibility and Supportive Learning Collection is now available on the HQ. This quarter's district initiative consists of an Advocacy Toolkit where patrons can send postcards to state and local legislators thanking them for supporting the library.

RCL has received a Certificate of Recognition from the US Census Bureau for our participation in the 2020 Census Community Partnership and Engagement Program.

### **Committee Reports**

**Finance:** none

**Personnel:** none

**Public Relations/Programs:** The Giving Tree brought in \$286.86 worth of donations. Beth Baxter reports the Mystery Bag of Books Sale is under way with desired themes of Horror and Cowboy Romance. Alyssa Bushkie will continue to work on the letter for the mailer fundraiser and will contact The Friends for further input.

**Volunteer/Friends of the Library:** none

**Borough Council Report:** none

**System Reports:** none

### **Old Business:**

WIFI will be advertised as stated in Librarian's report.

No movement on Bookkeeper search.

### **New Business:**

Welcomed prospective Board member, Jena Sweigart.

Berks County Public Library District Consultant Stephanie Williams made a presentation clarifying her role and supports available through the Reading Library District partnership.

Meeting was adjourned at 8:05pm.

Respectfully submitted,

Beth Baxter

Secretary

### **Future Meetings**

March 11, 2021

April 8, 2021

May 13, 2021