

Robesonia Community Library

Board of Trustees Meeting

March 11, 2021

Call to Order:

Meeting was called to order, via Zoom, at 7:02pm by President Mindy Cohen. Present were Beth Baxter, Alyssa Bushkie, Wendy Beard, Kennon Rice, Jenna Sweigart, Carol Werkheiser, Laura Yazemboski, and Library Director Susan Eshleman.

Absent: none.

Approval of Minutes: Alyssa Bushkie made a motion to approve, Kennon Rice seconded and the Board cast a voice vote of approval.

Treasurer's Report: The Board appointed Wendy Beard as acting Treasurer by a voice vote. There was a discussion about changes in budget due to increased library hours in the future. Beth Baxter made a motion to approve the report, Carol Werkheiser seconded and the board cast a voice vote of approval.

Correspondence: Board President Mindy Cohen reached out to the LGBTQ Center of Reading and will meet with them next week regarding programming.

Librarian's Report:

Library Director, Susan Eshleman presents report. Statistics include 1 new adult registration, 1731 items circulated, 14 computer uses, 3 WIFI users, 937 library visitors. Stats are all down due to snow closings. Facebook statistics include StoryTime with 102 reached, Mystery Book Bag post with 162 reached, Together We Read with 113 reached, Teen Book Drops with 663 reached, System-wide Initiative with 130 reached, Teen Time with 143 reached, and Libby Training with 50 reached.

Susan attended CEs including Fundraising with CHAD and will attend Director's Institute beginning 3/10 for 6 weeks. Youth Services Coordinator, Leah Ruth attended Nurturing Healing, Summer Virtual Programming, Lifelong Learning and STEM isn't Scary virtual CEs.

Directors' Forum on 2/9, New Directors' Cohort on 2/12. PUG meeting 2/17, Library Directors' meeting 2/23 and BCPL meeting 2/24 were also attended.

The District's quarterly initiative is an Advocacy Toolkit where patrons can send postcards to legislators thanking them for supporting libraries.

Susan reached out to Conrad Weiser School District librarians and will meet with Allison Swoyer from the middle school this month.

Plans for extending library hours starting 4/1 were suggested and discussed at length in reference to changes in the 2021 budget. Susan and Leah will begin working all of their hours at the library to cover extended hours without budgetary changes.

Susan requests the Board update the long range strategic plan ASAP. Jena, Kennon, Mindy and Laura formed a committee to further discuss.

Programs in research are as follows: National Library Week 4/4-4/10, Longwood Gardens Partnership with District libraries, virtual adult book club.

A new materials list is being developed for online posting, as well as staff favorite picks and kid favorite picks.

A discussion on hiring a new aide was tabled until next month.

The library Twitter account will be investigated.

Committee Reports

New long range planning: As stated in librarian's report, the committee will consist of Kennon, Laura, Jena and Mindy.

Finance: none.

Personnel: none.

PR/Programs: Alyssa Bushkie reports on mailer fundraiser. The letter was approved by the board and she has cleared it with the Friends President as well as library aide, Eileen. There are 892 library members and 46 nonmembers and businesses locally. The library will be printing the addresses for the mail merge. Once stamps are purchased volunteers can stuff and mail.

Volunteer/Friends of the Library: There is a \$200 donation forthcoming.

Borough Council Report: none, we are still without a Borough Council Representative.

System Reports: Mindy reports on last week's meeting about agreement. Kennon's suggestions are in revision, no libraries agreed and the System will revise and review it. Mindy also attended quarterly BCPL meeting with little report.

Old Business: none.

New Business:

The Board voted to appoint Alyssa Bushkie, Board Vice President.

Mindy Cohen was voted as President due to Laura stepping down.

Jena Sweigart was voted in as new board member.

New ideas for fundraisers and programming were tabled until next month.

Meeting adjourned at 8:37pm.

Respectfully submitted,

Beth Baxter

Secretary

Future Meetings

May 13, 2021

June 19, 2021

No meeting July

August 12, 2021