

Sinking Spring Public Library Strategic Plan 2022- 2028

Background:

The Sinking Spring Library is located in the Borough of Sinking Spring, PA. The Borough of Sinking Spring currently is engaged in a multimillion dollar revitalization project. The first phase of the project will involve fixing two major intersections in order to improve the traffic flow through the Borough. In addition, a golf course is currently being developed by a private developer. As a result the population is expected to grow with the addition of apartment units and an assisted living facility. The community is composed of a diverse group of people hailing from all ages, stages of life, lifestyles, ethnic, and racial backgrounds. The Borough of Sinking Spring and the community at large is very supportive of the library.

Mission Statement:

The Sinking Spring Public Library is committed to being a center for lifelong learning by developing and maintaining a collection of materials designed to fulfill the informational, recreational, and educational needs of the community.

Vision:

The Library will evolve into a place that will promote a sense of community and unified purpose by creating a “third space” where residents can engage in library activities and participate in programs. This will in turn encourage patrons to move beyond just picking up materials or viewing the library as a place just to “grab and go.” Third spaces encourage patrons to use the space for enjoyment, relaxation, learning, seeking information, and knowledge outside of the work and/or home environment.

The mission statement and the vision will be implemented by working towards providing the following goals:

General Services:

- Increase adult programming that was almost non-existent even before the pandemic.
- Increase circulation through improved collection development and weeding materials.
- Update the magazine area to be more inclusive of a wider variety of interests.

- Develop adult programming that would encourage more men to participate. There have been several articles published recently about men experiencing loneliness and a lack of meaningful friendships.

Youth Services:

- Increase the number of educational kits and Library of Things items to increase hands-on learning & STEM exploration in the library and in patrons' homes.
- Move away from traditional sit-down programs, and move towards active hands-on programs and activities that focus on common core standards, STEAM, and kindergarten readiness skills.

Staff:

- Actively encourage continuing education amongst all library staff members to improve quality and efficiency of services provided to patrons.
- Encourage staff members to “think outside the box” by providing opportunities for problem solving, collaboration with co-workers, and brain storming. Novel solutions and innovation should be nurtured and encouraged by management.

Remodeling:

- Implement physical changes to the library to make the use of library resources more comfortable and efficient for both patrons and library staff.
- Remodel and update the library space to make it more aesthetically pleasing. The indirect result of this is to demonstrate to patrons the staff and Board's investment in the future of the library. This sends a strong message that we care!

Reviewed 11/21/23